SERCUlator SERCUlator



State Bits & Pieces pgs 21, 23, 25-28, inside back cover

Sandestin Executive
Committee Meeting Photos
Recap pgs 6-7

2022 Annual Conference Photos & Recap pgs 8-18

Reach Out to Us, Your SERC Officers back cover

Legislative Update pg 4-5

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 Michael Dineen, ED, Lenoir Housing, NC LenoirHousing.org
 CCHRCO President CarolinasCouncil.org

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Jodie Jeffrey jej@bjmweb.com cell 870.421.2568



Katie Bibbee katie@bjmweb.com cell 870.421.0067



THIS ISSUE



On the Cover

The SERC NAHRO 2022 Annual Conference was held in historic New Orleans June 19-22nd. Thank you for joining us for an excellent conference, looking forward to seeing everyone at the fall workshop in Savannah, GA!

SERC

3 President's Message

4 Legislative Update

5 Legislative Update

Bits & Pieces

21 Alabama

23 Florida

25 Georgia

26 North Carolina

27 South Carolina

28 Tennessee

29 West Virginia

2022 Executive Committee Meeting (Sandestin, FL)

6-7 Photos

2022 Executive Committee Meeting (New Orleans)

8-9 Photos

2022 Annual Conference)

10-18 Photos

SERC Thanks Our Advertisers

IFC* Brooks Jeffrey Marketing, Inc.

1 Tsunami

19 Housing Forms, Inc.

20 HAI Group

23 Housing Benefits Plan

24 LandlordLocks.com, Inc.

26 Ward Mungo Construction

IBC* Auto-Out Cooktop Fire Protection

* IFC = Inside Front Cover

* IBC = Inside Back Cover

Advertorial

22 Preventing a Grease Fire, Are Your Residents Protected?- Auto-Out Cooktop Fire Protection

The SERCulator is the official quarterly publication of the Southeastern Regional Council of the National Association of Housing and Redevelopment Officials (SERC-NAHRO).

Comments, suggestions, articles, features and photographs are solicited in interest of the members of SERC-NAHRO. Although all submissions are subject to approval and editing, every effort will be made to publish submissions based on available space. Photos cannot be returned.

Send Submissions Via: SERCulator.com | 800.506.8064

SERCulator



EDITORIAL STAFF

BrooksJeffrey.com | 800.506.8064

Account Executives & Copywriting Jodie Elizabeth Jeffrey & Katie Bibbee Art Director, Dedrah Wallk Graphic Designer, Troy Langston Photographer, Andrea Belt

CONTRIBUTING EDITORS

Alabama - AAHRA.org

Beverly Barber, ED Opp Housing Authority

Florida - FAHRO.org

Lisa Jones Watkins, ED Winter Haven Housing Authority

Georgia - GAHRA.org

Reta Thomas (Chair), Dir. of Res. Services, Augusta Housing Authority Clara Graham, ED Douglas Housing Authority Valerie Sneed,Officer Manager Tifton Housing Authority

Kentucky - KHA

Susan Lillis, ED Richmond Section 8 Housing KYHousingAssn.com

Mississippi - MAHRO.org

Terri Holt, ED Winona Housing Authority Sarah Lyons, Controller Biloxi Housing Authority

North Carolina - CCHRCO

Anna McRae, ED Monroe Housing Authority Faith Brodie, PH Director Chapel Hill Dept. of Housing CarolinasCouncil.org

South Carolina - CCHRCO

Pancea Lewis, Deputy Director Sumter Housing Authority CarolinasCouncil.org

Tennessee - TAHRAnet.org

Justin Jones, ED Ripley Housing Authority

Virginia - VAHCDO.org

Lynn Pannell, Resident Services Manager Bristol Housing Authority

West Virginia - WVAHA.com

Mark Taylor, CEO

Charleston-Kanawha Housing Authority

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President's Message

Shaundra Clark, SERC-NAHRO President



The 2022 Annual Conference of the Southeast Regional Council of the National Association of Housing and Redevelopment Officials was a FABULOUS success!!

As the 500+ attendees know, the conference theme was "Unmasking Opportunities". And the conference theme was definitely achieved this year!

In part, the theme played off the conference being held in NOLA, with a nod to the New Orleans Mardi Gras tradition of masks worn.

The 2022 Annual Conference of the Southeast Regional Council of the National Association of Housing and Redevelopment Officials was a FABULOUS success!!

Greetings Fellow SERC Members!

So, besides the NOLA location, what did our conference theme "Unmasking Opportunities" mean? To unmask something is to expose the true character of or hidden truth about something. An opportunity is defined as a set of circumstances that make it possible to do something. So, for the conference, the membership was "exposed" and had opportunities in these ways as follows.

Those who attended the "Conversion Options and the Opportunities with Increased Operating and Capital Fund Resources" session were "exposed" to techniques for preserving public housing!

Members who participated in the "Preparing for the MOR's" class learned the hidden truths and what to expect.

There were an additional 12 sessions that allowed members in attendance to "unmask" their next opportunity! In the other mini courses, the speakers and trainers revealed opportunities (a set of circumstances), that would help enhance an authority's operations as well as increase the understanding of operations for commissioners, staff, and residents!

Besides the sessions' opportunities, the fellowship and networking with colleagues from ten states was empowering and rewarding!

Much appreciation to the dynamic SERC Annual Conference Committee for their hard work in preparation for this extremely successful conference.

Members supported the scholarship committee with over \$3,000 raised in ticket sales, viewed the "What Home Means to Me" winning posters and were encouraged by the keynote speaker! And of course, we all enjoyed the city of New Orleans!!

Much appreciation to the dynamic SERC Annual Conference Committee for their hard work in preparation for this extremely successful conference.

I look forward to seeing you at the Fall Workshop in Savannah -- see the promo info below!!

Yours Service, Shaundra Clark, SERC-NAHRO President



Fact Sheet: Federal Rental Assistance, Southeastern Region

Shaundra Clark, President; Yvonda A. Bean, Legislative Committee Chair

State	Households Receiving Housing Choice Vouch- ers	Households Re- ceiving Public Housing Assistance	Households Re- ceiving Project- Based Section 8	Assisted Households: Seniors	Assisted House- holds: Persons with Disabilities	Assisted House- holds: Families with Children	Total Assisted Persons	Working Households (by %)	Funding in Billions
Alabama	32,000	31,400	17,500	24,200 (12%)	34,800 (18%)	136,100 (69%)	196,100	57%	\$0.614
Florida	109,900	29,900	40,800	81,100 (18%)	104,600 (23%)	286,700 (64%)	451,000	59%	\$1.800
Georgia	56,600	30,200	31,200	37,400 (12%)	53,200 (18)	213,100 (71%)	301,800	60%	\$1.000
Kentucky	31,600	20,800	21,400	25,000 (15%)	39,500 (24%)	105,200 (63%)	166,100	52%	\$0.521
Mississippi	25,400	8,600	17,400	15,900 (12%)	21,000 (15%)	97,700 (72%)	135,400	53%	\$0.412
North Carolina	61,600	24,400	25,400	35,100 (13%)	53,900 (20%)	181,100 (69%)	263,000	57%	\$0.874
South Carolina	26,100	12,500	17,800	17,800 (12%)	23,300 (16%)	103,100 (72%)	143,200	56%	\$0.455
Tennessee	36,300	24,300	33,700	32,200 (15%)	44,700 (20%)	142,500 (65%)	218,700	52%	\$0.672
Virginia	47,100	15,000	29,400	30,600 (14%)	44,300 (20%)	147,400 (68%)	217,800	61%	\$0.872
West Virginia	14,300	6,000	10,500	12,100 (18%)	16,300 (25%)	37,100 (56%)	66,300	50%	\$0.223
Totals	440,900	203,100	245,100	311,400	435,600	1,450,000	2,159,400	56% (Avg.)	\$7.443

2000.20	110), 00			
Total Al	abama Househ	olds	80	,900
Total F	lorida Househo	olds	180	,600
Total G	eorgia Househ	olds	118	,000
Total Ke	entucky Househ	olds	73	,800
Total Mis	ssissippi House	holds	51	,400
Total Nort	h Carolina Hou	seholds	111	,400
Total Sout	h Carolina Hou	seholds	56,	400
Total Te	nnessee House	holds	94	,300
Total V	irginia Househ	olds	91	,500
Total Wes	t Virginia Hous	eholds	30	,800
Grand To	tal of all Hous	eholds	889	,100

*Note: All statistics are from the Center on Budget and Policy Priorities. Some statistics may include persons that fit into multiple categories. For example, an assisted senior may be raising their grandchildren, therefore, they would be included in the statistics for Assisted Seniors and Assisted Persons in Families with Children. Some statistics have been rounded to the nearest 100 for convenience.

Mission: SERC-NAHRO's mission is to facilitate the development of new affordable housing and support the preservation of existing housing. We will combine our voices to advocate for the interests of those we serve and petition federal, state, and local governments for assistance. We will further our mission through the training and education of our membership.





SERC-NAHRO Legislative Network



SERC-NAHRO Legislative Position Paper

Shaundra Clark, SERC-NAHRO President - ED, Tifton HA, GA - sclark@TiftonHousing.org Yvonda A. Bean, Legislative Committee Chair - CEO, Columbia Housing, SC - ybean@ColumbiaHousingSC.org

Greetings Affordable Housing Ambassadors!

The SERC-NAHRO Legislative Committee is gearing up for another successful month of advocating for programs and resources that benefit the nearly 900,000 households we serve throughout ten states. Advocacy Month is in August and we need your help to reach our goal of 20,000 letter submissions to Congress this year!

Become a Congressional Contact by visiting NAHRO.org! We need representatives for 66 districts throughout SERC-NAHRO. Let's bridge the gap, sign up, and submit those letters to your members of Congress!

Let's also register for NAHRO's 2022 Online Summer Symposium and Virtual Hill Day: Building Solutions to End Homelessness. There will be an in-depth symposium on homelessness and housing scarcity on Aug. 2, followed by a Virtual Capitol Hill Day on Aug. 3 to kick off NAHRO's August advocacy campaign.

Keep advocating SERC Nation! The families we serve depend on us!

The Southeastern Regional Council of the National Association of Housing and Redevelopment Officials (SERC-NAHRO) is an association of knowledgeable and dedicated housing and community development professionals. SERC-NAHRO's mission is to facilitate the development of new affordable housing and support the preservation of existing housing. Organized over 80 years ago, SERC-NAHRO consists of more than 700 agency members that serves over two (2) million low-income households in ten (10) southeastern states (Alabama, Georgia, Florida, North Carolina, South Carolina, Mississippi, West Virginia, Virginia, Kentucky, and Tennessee). See attached Federal Rental Assistance Fact Sheet. Through this Open Letter, SERC-NAHRO seeks continuing support and a commitment from Congress to sufficiently fund HUD programs and amend rules and regulations in need of reform.

We are in a nationwide affordable housing crisis that will have a tremendous negative impact on communities. Cost-burdened renters are spending over half of their income on housing, and the lack of adequate affordable housing places greater stress relating to mental health, food security, childhood education, health care, retirement, transportation, and the overall social stability. SERC-NAHRO members are unified in their efforts to house America's economically disadvantaged, and we urge Congress to support Community Development and Affordable Housing initiatives.

Supporting Community Development and Affordable Housing initiatives has immense economic benefits, including but not limited to greater tax generation, creation of jobs, opportunities for economic development, increased job retention and productivity, and the ability to address the inequality of access to affordable housing.

Moreover, SERC-NAHRO's 2022 – 2023 Legislative Goals are listed below.

Contact Information

Please feel free to share your thoughts, ideas, and any feedback you all may have with me at ybean@ColumbiaHousingSC.org.

SERC-NAHRO's 2022 – 2023 Legislative Goals

Increase Resources for Affordable Housing

Preservation: Fully fund appropriations for existing HUD housing programs. (Public Housing, Housing Choice Voucher, Project-Based Rental Assistance, Project-Based Vouchers, Community Development Block Grant, HOME, etc.)

New Construction: Fully fund appropriations for existing HUD housing programs. (Public Housing, Housing Choice Voucher, Project-Based Rental

Assistance, Project-Based Vouchers, Community Development Block Grant, HOME, etc.)

Promote Equitable Access to Affordable Housing

Economic & Educational Opportunities: Advocate for resources (Family Self-Sufficiency, Resident Opportunities & Supportive Services, etc.) to ensure access to economic and educational opportunities.

Affordable Housing: Affirmatively Furthering Fair Housing, Disparate Impact, and Equal Access for LGBT People.

Champion Anti-Poverty Solutions

Enacting Legislation & Protecting Resources: Advocate for policies and resources (safety net programs ie. Social Security, Medicare, Federal Food Assistance, etc.) that will alleviate poverty.

2022 EXECUTIVE COMMITTEE MEETING (SANDESTIN, FL)





























2022 EXECUTIVE COMMITTEE MEETING (SANDESTIN, FL)



Helen Werby, ED (Biloxi, MS)



























2022 EXECUTIVE COMMITTEE MEETING (NEW ORLEANS)





























2022 EXECUTIVE COMMITTEE MEETING (NEW ORLEANS)

















SERC Committees/Chairs 2021-2023

SERC-NAHRO holds committee meetings throughout the year to give committees the opportunity to meet in person. These meetings allow for committees to stay up to date on current happenings, plan upcoming SERC Events, and work to accomplish their goals.

Administrative Practices:

Douglas Freeman, Chair (Augusta, GA)

Asset Repositioning:

Jeff Knight, Chair (Charleston-Kanawha, WV)

Annual Conference:

Candice Drake, Chair (Dawson, GA)

Budget:

Clifton Clark, Chair (Charleston-Kanawha, WV)

Commissioners:

Johnny Johnson, Chair (Houston, MS)

CR & D:

Beth Brown, Chair (Gainesville, GA)

Diversity, Equity, & Inclusion:

Mark Taylor, Chair (Charleston-Kanawha, WV) William Myles, Co-Chair (Albany, GA)

Education & Training:

Felicia Jackson, Chair (Laurel, MS)

Executive Committee Coordinator:

Candice Drake, Chair (Dawson, GA)

Emerging Leaders:

Stormy Parsons, Chair (Mt. Hope, WV)

History/Archival:

Joyce Wolen, Chair (Wheeling, WV)

Hospitality:

Sherrie Samples, Chair (Morristown, TN)

Housing:

Felicia Snow, Chair (Biloxi, MS)

IRGE:

Henrietta Snipes, Chair (Opelika, AL)

Legislative:

Ivory N. Mathews, Chair (Columbia, SC)

Membership Services:

Shaunté Evans, Chair (Spartanburg, SC)

Multifamily:

Matthew McClammey, Chair (Opelika, AL)

Nominating:

Mark Taylor, Chair (Charleston-Kanawha, WV)

Policy Advisory:

Ailrick Young, Chair (Laurel, MS)

Professional Development:

Donna Lamar, Chair (Sumter, SC)

Public Affairs/SERCulator:

Reta Thomas, Chair (Augusta, GA)

Registration:

Jacob Oblesby, Chair (Augusta, GA); Mike Rabun, Chair (Augusta, GA); Angela Lawler Chair (Brunswick, GA)

Rental Assistance:

Elizabeth Little, Chair (Ft. Mill, SC)

Resolution:

Felicia Jackson, Chair (Laurel, MS)

Scholarship:

Carmen Easter, Chair (Charleston-Kanawha, WV); Shana Demby, Chair (Enterprise, AL)

Site Selection:

Sean Gilbert, Chair (Morristown, TN); Jacob Oblesby, Chair (Augusta, GA)

Small Agency Task Force:

Lisa Porter, Chair (Bristol, VA); Russell Nast, Chair; (Tallapoosa, GA)

Strategic Planning:

Joyce Floyd, Chair (Sparta, TN)

Youth Leadership:

Abraham Williams, Chair (Bowling Green, KY); Tom Wachs, Chair (Eufaula, AL)

OPENING SESSION



The SERC-NAHRO Opening Session is a tradition spanning back decades of SERC history. Each opening session is begun with the presentation of colors.

This year our color bearers were:

- Alrick Young, ED (Laurel, MS) presenting the United States flag
- Ron Jones, ED (Clanton, AL) representing Alabama
- Gail Sansbury, ED (Fort Walton Beach, FL) representing Florida
- Latonia Simmons, Vice President for Housing Operations (Albany, GA) representing Georgia
- David Harris, ED (Campbellsville, KY) representing Kentucky

- Ben Washington, ED (Vicksburg, MS) representing Mississippi
- Michael Dineen, ED (Lenior, NC) representing North Carolina
- Connie Howard, ED (Fort Mill, SC) representing South Carolina
- Maria Catron, ED (Oak Ridge, TN) representing Tennessee
- Michael Wong, CEO (Harrisonburg, VA) representing Virginia
- Tammy Miller, Deputy Director (Wheeling, WV) representing West Virginia

Michael Sweet, ED (Chickasaw, AL) lead us in the Pledge of Allegiance and then Doris Richardson, ED (Evergreen, AL) sang a beautiful rendition of the National Anthem. Evette Hester, ED (New Orleans, LA) welcomed SERC-NAHRO to the Big Easy and encouraged attendees to explore all the city has to offer.

We were then joined by Patricia Wells (NAHRO President) and Mark Thiele (NAHRO CEO), who both provided a NAHRO Update.

In another longstanding SERC Tradition, Felicia Jackson, Deputy Director (Laurel, MS) then presented resolutions in honor of retirement and in memoriam on behalf of SERC.

Finally, our Keynote Speaker Mike Howard, encouraged and invigorated us to have a fantastic conference.

2022 SERC-NAHRO Resolutions -

Retirement Resolutions

Alabama:

- Deborah Parks, Resident Initiatives Coordinator (Greater Gadsden HA, AL)
- Glenn Dennis, Director of Technical Services (Greater Gadsden HA, AL)
- Stanley Graben, Painter (Greater Gadsden HA, AL)
- Esther Marshall, Voucher Program Manager (Dothan HA, AL)
- Joe Nathan Thomas, Maintenance Technician (Eutaw HA, AL)
- Jdg. Charles Woodham, Commissioner (Abbeville HA, AL)

Georgia:

- Mary Frances Anderson, Commissioner (Manchester HA, GA)
- Deborah Edwards, Site Manager (Brunswick HA, GA)
- Raymond "Mr. Rob" Robinson, Maint. Supervisor (Thomaston HA, GA)
- Sue M. Conner, Executive Director (Glenwood and Alamo HA, GA)

Mississippi:

- Royal Ann Spencer, Executive Director (Clarksdale HA, MS)
- Lex Doby, Commissioner (Picayune HA, MS)

North Carolina:

 Sheryl Fortune, Director of Housing Programs (Western Carolina Community, NC)

South Carolina:

 Diane Garris, Director of Human Resources (Housing Authority of Florence, SC)

West Virginia:

- Kenton Powell, Director of Facilities Maint. (Charleston-Kanawha HA, WV)
- Donna J. Haynes, Executive Director (Parkersburg HA, WV)
- Jamie Norman, Capital Fund Coordinator (Wheeling HA, WV)
- Tammy Clark, Compliance Manager (Wheeling HA, WV)

Virginia:

- Jerome Chorosevic, Sr., Commissioner (Bristol Redevelopment & HA, VA)
- Monty Salyer, Executive Director (Wise County Redevlp. & HA, VA)
- Scott A. Napier, Executive Director (Lee County Redevlp. & HA, VA)

Memorial Resolutions

Alabama:

 Charles "Chuck" Gardner, Maintenance Mechanic (Ozark HA, AL) • Joe Elmore Barnes, Board Chairman (Florala HA, AL)

Georgia:

- Ida "Ruthie" Knox, Director of Operations/HR (Brunswick HA, GA)
- Sharon R. Sexton, Accountant (LaFayette HA, GA)
- Ruby Joyce Garrett, Commissioner (Royston HA, GA)
- Brenda Carroll, Board Chairman (Roberta Housing Inc., GA)
- Ina T. Boyd, Occupancy Director (Waycross HA, GA)
- Vernelle R. Green, Commissioner (Waycross HA, GA)
- Bennie Reed, Jr., Board Chairman (Waycross HA, GA)
- Martin Eaves, Commissioner (Waycross HA, GA)

Florida:

- Debra Johnson, Executive Director (Pinellas County HA, FL)
- Jim Price, Commissioner (Ormond Beach HA, FL)
- Dorothy Sasser, Executive Director (Chipley HA, FL)

Mississippi:

- Lonnie Boykins, Commissioner (MS Regional HA VI, MS)
- Robert "Bobby" Caldwell, Vice-Chairman (BOC) (Columbus HA, MS)

SESSIONS











































AWARDS LUNCHEON































2022 SERC-NAHRO Awards

The Awards Luncheon is an opportunity for SERC to come together and celebrate each other's success. This year, three committees honored agencies with varying awards to recognize their achievements in addition to SERC-NAHRO honoring one new lifetime member and two Distinguished Service Members.

Awards Presented by the Commissioners Committee:

- Commissioner of the Year 2022 -William B. Smith, Tennessee Valley Regional Housing Authority (accepted by Jason Spencer, ED -TVRHA on behalf of Mr. Smith)
- **Runner Up** Brenda Honeycutt, Fort Mill, SC

Both submissions will be passed on to NAHRO for consideration for NAHRO Commissioner of the Year.

Awards Presented by the Awards Committee:

- **Collaboration Award** Auburn Housing Authority
- **Development Award** Gainesville Housing Authority
- Resident Service Award Housing Authority of the City of High Point
- Award of Commitment Diane Timbes
- Hall of Fame Vickie Scott
- Community Impact Award -Housing Authority of Bowling Green

Awards Presented by SERC-NAHRO:

- **SERC Lifetime Member** Donald J. Cameron
- SERC Distinguished Service Member - Jeanette W. Henderson
- SERC Distinguished Service Member Sheryl Fortune

Awards Presented by the Public Affairs Committee:

- Website of the Year, Small Agency
 - North Central Florida Housing Authority, FL Visit: NCFRHA.com.
- Website of the Year, Medium Agency
 - Rockingham Housing Authority, NC accepted by Anna McRae, ED -Monroe, NC on behalf of RHA Visit: RHANC.com.
- Website of the Year, Large Agency
 - Decatur Housing Authority, GA Visit: DecaturHousing.com.
- Website of the Year, Extra Large Agency - Selma Housing Authority, AL Visit: SelmaHousing.com.

Resolutions celebrating the retirement and honoring the passing of distinguished Housers and Commissioners were also presented on behalf of SERC-NAHRO. A full list of recipients is on page 11.

SCHOLARSHIP DINNER/MASQUERADE BALL



16 SERCulator | July 2022

Scholarship Dinner, Masquerade Ball & Pageant -

After a very productive conference, SERC came together to celebrate in style!

In culmination of the Scholarship Committee's 50/50 fundraiser state representatives strutted the runway in their best Masquerade looks. After a quick Q&A session with our contestants, our state representatives took to the audience to collect as many beads as possible. Photos of each representative are included on page 18.

- Georgia 1st Place, represented by Mikalah Stewart, Executive Assistant/ Benefits Coordinator (Augusta, GA)
- Alabama 2nd Place, represented by Kennard Randolph, ED (Selma, AL)
- North Carolina 3rd Place, represented by Michael Dineen, ED (Lenoir, NC)

The scholarship committee sold over \$3,000 of tickets for the 50/50 Auction. Proceeds will go to fund future SERC-NAHRO Scholarships.

After the excitement of the masquerade pageant, SERC hit the dance floor and celebrated the conclusion of a productive conference.















SCHOLARSHIP DINNER/MASQUERADE BALL













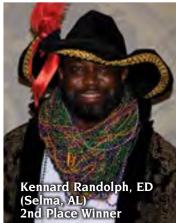












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Pressing the Button on Innovation, Real Estate Investor & Landlord Summit 2022

- Dothan Housing (DH)

DH was excited to hold its first Annual Real Estate Investor and Landlord Summit at the DoubleTree Hotel in Dothan, AL on May 12-13, 2022. This two-day event attracted landlords, real estate investors, and PHAs from the southeast region. Participants were able to attend seminars and workshops facilitated by several affordable housing industry leaders.

The summit consisted of several group sessions and break-out sessions on topics such as: how to pass your HQS inspections the first time-every time, filling vacancies with educated tenants, how the DH monetary incentives and digital transformation



makes landlords HAPPY, and real estate investment strategies to help landlords maximize their profit & ROI. DH was also excited to roll out its new annual event, The Build-Out Mixer. The industry networking event took place at the hotel at the ThreeSixty Kitchen + Bar®, which drew a large crowd of real estate investors, landlords, PHAs, and other stakeholders.

"As an MTW Landlord Incentives

cohort PHA, we are proud to have used innovative strategies to draw real estate investors and landlords to the Wiregrass Metro Area. The Summit created the opportunity to attract and recruit new landlords and rekindle the fire of current and former landlords," said DH Landlord Liaison Iordon Bonner.

For more information, please visit DothanHousing.org.



Annual Conference

- AAHRA

Be sure your Agency saves the date for the AAHRA Annual Conference in beautiful Gulf Shores, AL!

Join us again at The Lodge at Gulf State Park August 22-24th.

For more information, please contact any member of the Exhibits Committee:

- Beverly Barber (beverly.oha@gmail.com)
- Stan Gaither (aha@ashlandhdc.com)
- Brent Mitchell (bhabrent@troycable.net)
- Brian Williams (bwilliams@albertvillehousing.com)

Please visit AAHRA.org for more information and updates as they become available.









Preventing a Grease Fire, **Are Your Residents Protected?**

by Auto-Out® Cooktop Fire Protection - Fort Worth, TX

Statistics reveal that nearly 5,000,000 cooking fires occur annually in the home. Of these fires, grease fires are the most dangerous and are responsible for 1 in every 5 home fire deaths. Learning how to prevent and put out grease fires could save a life.

Tips for Preventing Grease Fires within Your Units:

- Prevention is key, invest in an automatic fire dampening system like Auto-Out! If you have an Auto-Out installed and you accidentally start a grease fire, Auto-Out will work upon-flame activation. As the flames touch the wick at the bottom of the canister, the device will pop open and release fire-suppressant powder directly onto the fire.
- When reheating or doing any other kind of cooking, do not leave the kitchen until vou are done. Grease fires can start in less than 30 seconds so do not leave your food unattended.
- Don't throw in food carelessly when the oil is hot. It will splatter and can lead to burns. Drain all moisture from the food before dipping it into the hot oil. Also, avoid putting frozen foods into hot grease.

- Do not over-heat the grease beyond the maximum recommended temperature. If you notice any smoke or oil smells, it simply means that the oil is too hot and therefore you should turn the burner down.
- Keep children and pets distant from the stove when it is lit

The Do's and Dont's

Do Not Use Water On a Grease Fire No matter what you do, never think of stopping the flames with water. Why? Water contains oxygen and a lot of it. So when you pour water on the fire, instead of cooling down, you'll have powered it even more. Auto-Out smothers the flame when activated by releasing a powder substance. The powder that is released from the Auto-Out canister is not toxic or corrosive. If it is safe to do so, turn the burner off. This prevents a fire from re-igniting. Only turn the burner off if it is safe to do so. Proceed with safety and caution at all times.

Never Attempt to Move The Burning Pot/Pan Outside

Many people make this common mistake because it seems logical at the time. However, the burning oil could spill, and it can burn you and other flammable objects it comes into contact with.

Never Swat at the Fire with a Fabric Like a Towel or Apron

What happens if you do, you'll be fanning the flame, and it will spread even more. And the material could also catch fire.

Three out of five non-fatal fire injuries are caused when the victims tried to extinguish the fire themselves. Auto-Out is an auto activated device that safely extinguishes the fire. When your Auto-Out activates it will also emit a loud pop sound. This pop sound will alert you to its activation and should serve as a prompt to return to the stovetop

Auto-Out is a one-time use only device. If you are an apartment resident, contact your community manager immediately to notify them that your Auto-Out has activated. Depending on the scale and severity of the fire, there may be smoke damage or other items that require management attention. If you are in danger, call 911.

For more info, visit Auto-Out.com, call (817) 924-1370 or email sales@ auto-out.com

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New Branding Created & Responsive Website Launched

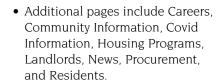
- DeLand Housing Authority (DHA)

DHA now has a new responsive website, DeLandHousing.com.

Their new responsive website allows site visitors to easily navigate the website no matter what device is used for viewing (desktop, laptop, tablet, smartphone).

Some of the features/functions on their new site include:

- News Module with Homepage Feed and News Achieve
- Communities Map Check out Affordable Housing properties on the interactive embedded Google map



DHA also re-branded with a new logo. The logo features a stylized house with palm trees, a sun, and ocean waves.

Learn more about DHA on their new website, DelandHousing.com.





Woodyard Named CEO

- Daytona Beach Housing Authority

In November 2021, Charles Woodyard was named CEO of Daytona Beach Housing Authority.

Woodyard previously served as a CEO at Charlotte (NC) HA from 2002 to 2011, then at the Chicago (IL) HA.

"Throughout the interview process, his spirit, knowledge and skills that he put forth is a good fit for where we are trying to move the agency," commented Kelvin J. Daniels, chairman of the DBHA BoC.

Learn more about Daytona Beach Housing Authority on their website, dbhafl.org.

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New Responsive Website with Online Payments Launched

- Manchester Housing Authority

Manchester HA launched their all new responsive website, ManchesterHousingGA.org.

Their new responsive website allows site visitors to easily navigate the website no matter what device they use and skillfully addresses ADA Accessibility.

In addition to being a fantastic resource for residents and staff, their new site also accepts online rent payments! This allows residents to pay their rent anytime using a credit or debit card.





To learn more, visit their new website at ManchesterHousingGA.org

HA Resident Serves Up a Successful Business

- The City of LaGrange Housing Authority (LHA)

The SCUP Coffee House begins everyday with happiness. The City of LaGrange Housing Authority is pleased to announce that LaGrange's newest coffee shop owner is a resident of the LaGrange HA. Thirty-one year old Shaquita Robinson is the owner of the highly-rated SCUP Coffee House in LaGrange, GA.

Shaquita opened SCUP Coffee House in late October of 2021. In November of 2021, Shaquita joined the Troup County Chamber of Commerce, and was granted an official grand opening ribbon-cutting ceremony, welcoming SCUP to the area.



Shaquita makes it her personal goal to help each person find taste perfection. Her passion for starting her business did just spark from a love of coffee but from her work experience in various coffee shops in the Metro-Atlanta area.

Since she opened, customers have given SCUP rave reviews. The charm of SCUP's decor and the customer service is second to none

SCUP was featured in the LaGrange Daily News Small Business Saturday column, where she shared her experiences living in the LaGrange HA. Shaquita stated, "A lot of people think that once you're involved with housing assistance, you're not capable of doing the right thing, and they don't expect [success]".

The advice, support, and some technical skills provided by LHA have elevated the SCUP experience. LHA continues to provide the little extras to help move people forward, breaking the stigma associated with public housing.

"This is what it is about. Shaquita and SCUP Coffee House are apex moments we all want to see out of our residents and even ourselves. She was not the first to start a successful business out of the LHA, and this will not be the last. SCUP is where my family and I start most of our mornings to get going," said Chad Cooper, the Director of Development and Marketing.

Learn more about LaGrange HA on their website, PHALaGrange.net.



GAHRA Spring Conference

- GAHRA

To guide the event and set the tone, "Lighting the Future" was chosen GAHRA's Spring Conference theme for those in attendance at the Westin Jekyll Island, May 15-17. Training sessions included maintenance, assisted housing, resident support, human services, commissioners, RAD/Multifamily and finance. In addition, over \$25,000 in scholarships were awarded to high school graduates and adult students.

"Let all you do be done in love" is a quote that Dr. Geraldine Clarke of the Athens Housing Authority has lived and modeled as a housing professional. A true trailblazer, she was the brainchild behind GAHRA's resident leadership training, i.e., Residents Leading the Way, as well as the awarding of scholarships to adult students who were already enrolled in school. It was indeed a pleasure seeing Dr. Clarke during the conference, as she accompanied Athens's scholarship awardee. Reta Thomas, Augusta, shared that Dr. Clarke was a wonderful mentor during her early housing years. We salute and congratulate Dr. Clarke for 45 years of passionate and dedicated service to others. Dr. Clarke is retiring on June 30, 2022 and we extend best wishes in all future endeavors.

Keep up to date on upcoming conferences and professional development opportunities on the GAHRA Website, GAHRA.org.



L to R: Dr. Geraldine Clarke, Resident Support Director (Athens, GA) & Reta Thomas, Director of Resident Services (Augusta, GA) at GAHRA Executive Committee Meeting.



Recognizing Outstanding Partnerships

- Greensboro Housing Authority (GHA)

GHA's CEO James Cox recently recognized 8 outstanding partnerships. GHA's Life Success Partner Awards are a new flagship recognition program recognizing collaborating organizations. Recipients are recognized based on service delivery, leadership, resident engagement, and overall impact. GHA plans to recognize outstanding partners on an annual basis.

Life Success Partner Impact Award, the highest honor:

- Backpack Beginnings Food, Health Supplies, School Supplies
- United Healthcare COVID-19 testing and vaccines, P.P.E. Supplies
- Evangel Fellowship Summer Lunch program, Summer Fun Community Events

Life Success Partner Award Recipients:

 Greensboro Police Department - PNRC Program/Resident Safety

- Guilford Works Workforce Development
- Healthy Blue COVID-19 testing and vaccines, P.P.E. supplies
- Triad Adult and Pediatric Medicine -COVID-19 testing and vaccines
- Welfare Reform Liaison Project -Food, School Supplies

For more information please visit, GHA-NC.org



James Cox, CEO/President; Ashely Atkinson; Anthony Banks, Resident Engagement and Services Manager



Tiffany Reddick Awarded

- Washington Housing Authority

On January 27, 2022, the Washington Housing Authority awarded Tiffany Reddick a check for over \$13,000.00 as she completed her goals outlined in the FSS Program.

Ms. Reddick expressed her gratitude and stated, "I have great employment now where I am financially stable. This is a blessing. I'm still in shock. I thank the program for everything it has done for me."

For more Information visit their website, WashingtonHousingAuthority.org.

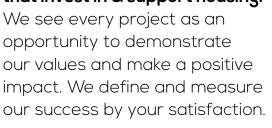


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New Branding Created & Responsive Website Launched

- Mullins Housing Authority

The Mullins Housing Authority has launched their new responsive website, MullinsHousing.org.

Their new responsive website allows site visitors to easily navigate the website no matter what device they use and addresses ADA Accessibility.

The Calendar of Events features a home page feed showing upcoming Calendar entries with a link to the main calendar that offers categories of events for easy search.

The home page features a news feed showing the most recent News with a link to the News Archives.

The Housing Locations Map shows their affordable housing properties on the interactive embedded Google map.

In addition to their new website, they introduced their new logo and branding. The logo features a stylized house, a crescent moon, and Palmetto representative of the area.

For more information, check out their new website MullinsHousing.org





Implementing Security, Safety, & Property Improvements

- Easley Housing

Easley Housing recently implemented a community improvement initiative at the agency's multi-family housing complex. The initiative focused on security, safety, and property improvements.

Easley Housing contracted with Ocean 10 Security, LLC to install five Tsunami 2.0 Video Surveillance Systems and two License Plate Recognition (LPR) cameras at the housing complex. The new video surveillance system provides greater visual coverage of the complex grounds and allows license plates to be identified in the event unauthorized persons are located on the premises.

In addition to the enhanced video surveillance system, property improvements implemented by Easley Housing include installation of 900 linear feet of commercial-grade aluminum fencing surrounding the complex grounds. The new 6ft. panels replaced wooden panel sections, improving both the aesthetics and stability of the perimeter fencing.

To protect homes and outdoor spaces, several trees within the housing complex were trimmed or strategically removed by Greenville Tree Co.

The professional firm removed and trimmed trees to prevent falling limbs and branches from damaging housing structures or blocking streets and walkways.



To protect residents inside their homes, the housing authority has contracted with Pro-Core of Taylors, SC, to provide scheduled pest control services at the housing complex. Pro-Core treats the interior of homes for pests on a weekly basis.

"These security and property improvements advance our ongoing mission to promote healthy, thriving

communities and to provide safe and affordable housing for residents. It is important for residents to feel comfortable inside and outside their homes. With these and future improvements, we continue to prioritize residents' well-being within our community," stated Daysha Alston-Gordon, Easley Housing's Executive Director.

Easley Housing strives to promote a healthy, thriving community at the 100 public housing apartments located at Wallace Drive in Easley, South Carolina. The affordable housing agency provides services and community development programs to support the success of residents, including job training and educational opportunities to help residents achieve self-sufficiency.

To learn more, please visit EasleyHousing.org.



Check TAHRA website for registration & more: www.TAHRAnet.org

Legislative Report

- TAHRA

On April 11-13, in Franklin, TAHRA held its first in-person Spring Workshop in several years. It was good to be together again.

I am sure we all want to thank president Maria Catron (ED, Oak Ridge), past-president Paul Dellinger (ED-Cleveland) and all the committee members for presenting such an informative workshop. As chairman of the legislative committee, I also want to thank former chairperson Susan Minor (Franklin HA) for her excellent leadership during her tenure.

As was presented at the 2022 TAHRA Workshop, one of the primary goals of the TAHRA is legislative advocacy. Because PHAs are federally funded there is a need to keep legislators aware of what we do for our residents. Many legislators are unaware of (or don't prioritize) the needs for PHAs to better perform their legislative obligations. Therefore, the need for advocacy. With help from NAHRO, PHADA, SERC-NAHRO, and others, TAHRA has actively participated in legislative advocacy. Although most PHA funding is federal, many times state laws have an effect on PHA's too. Advocacy then trickles down to the state legislators that can make significant decisions that affect PHA management and resident assistance.

Several years ago, TAHRA made a decision that it needed a government relations specialist to help make contact with legislators and consult TAHRA membership on the best way to

advocate for programs to help us better service the residents. Harris-Frazier Government Relations assists TAHRA in that effort. Lou Alsobrooks is the contact and has served TAHRA well for many years.

Harris-Frazier (specifically Lou Alsobrooks) has been a main component in arranging TAHRA's successful Tennessee state "Day on the Hill" event in Nashville where members are able to meet and talk with legislators and/or staff. There is also a training session, many times presented by a legislator or staff, to discuss issues of legislative importance. I plan to present to the TAHRA Legislative Committee and Board of Directors a plan to return in 2023 to the "Day on the Hill" in Nashville if state government allows it.

Finally, TAHRA has been active in several federal legislative conferences, including, the NAHRO Washington conference that gives TAHRA members the opportunity to meet federal Congresspersons and Senators (and/or staff) within their Washington, D.C. work environments. In 2023, NAHRO plans to return to the in-person format for that conference. If you have not attended this conference or the "Day on the Hill" in Nashville, plan to attend as both have proven to be very educational and rewarding.

Micheal A. Miller ED - Bolivar Housing Authority

For more information, visit the TAHRA website TAHRAnet.org.

Changing of the Guard

- Hohenwald Housing Authority

Terry Bunch is certainly well liked, respected and loved for the way he has handled top leadership roles in the community. "But it's finally time to hand the reins over to someone new," said Terry, "in this case to a good friend, another former Mayor, this time of the city - Johnny Clayton - who has been named Executive Director of Hohenwald HA."

"It's a great opportunity," said Clayton, who until recently has been assistant to the County Mayor.

Thank you Terry, Best Wishes to you and your family, we wish you a very happy retirement. And of course, Welcome Johnny Clayton to the TAHRA Family!



Terry Bunch (left) & Johnny Clayton (right)

Introducing the New TAHRA Logo

- TAHRA

TAHRA is excited to introduce our new Logo! Designed by our website partner, Brooks Jeffrey Marketing, our new logo has refreshed TAHRA's branding.

To see our new logo in action, please visit our website TAHRANet.org





Williamson HA Awarded \$49,795 in AmeriCorps Funding

- Williamson Housing Authority (WHA)

WHA houses 248 families, approximately 20% of Williamson's population. Within the WHA, 40% of the households are headed by a single parent, and 20% are headed by a grandparent. Of the children residing in with WHA, 100% are experiencing poverty, statewide, that percentage drops to 25%.

The WV Kid's County Data Book for 2021 reports that in Mingo County, 54% of young children are not in school.

Child Protective Services (CPS) is engaged in monitoring many of WHA's families. Countless children have been removed from homes because their caregiver lacked basic parenting skills. Grandparents living in public housing struggle financially, emotionally, and physically to keep up with their grandchildren - both at home and in school.

For all the reasons, WHA applied to pilot an AmeriCorps program that will engage five AmeriCorps Members as "family life coaches".

The family life coaches will provide one-onone support to 25 families living with WHA, engaging the family in weekly home visits with the objective of empowering the caregiver with life skills and experiences to become self-sufficient.

The AmeriCorps members will serve families with caregivers experiencing one or more risk factors: unemployment/disability; recent released from a drug rehab; under the threat of eviction for nonpayment of rent; or an open CPS case.

AmeriCorps members will visit their assigned families in the home weekly. With support, the primary caregiver will adopt a personalized five-year plan that will include short and long-term goals. Members will also host recreational/educational events at the WHA's family resource center for families to build their social etiquette skills while spending quality time amongst peers.

With the funding they were awarded, WHA plans to hire a full-time program coordinator. The coordinator will be responsible for forming partnerships with agencies, businesses, schools, and regional/ community-based nonprofits.

The partners will be expected to provide direct services from the WHA's family resource. In addition, the partners will assist in training the AmeriCorps members, so they are equipped to work with at-risk PH families without bias or reservations.

For more information visit the Williamson Housing Authority website, WilliamsonHousing.org.

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Harrisonburg Redevelopment & Housing Authority - Chief Executive Officer HarrisonburgRHA.com wongway@harrisonburgrha.com 540.434.7386



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Bluefield Housing Authority Advisor to Executive Director BluefieldHousing.com cindybha@comcast.net 304.325.9653



VP OF HOUSING James Cox (NC)

Greensboro Housing Authority Chief Executive Officer GHA-NC.org jcox@gha-nc.org 336.275.8501



PRESIDENT Shaundra Clark (GA)

Tifton Housing Authority Executive Director TiftonHousing.org sclark@tiftonhousing.org 229.382.5434

VP PROFESSIONAL DEV. Connie Howard (SC)

Fort Mill Housing Authority Executive Director FortMillHousing.com choward@fortmillshousing.com 803.547.6787



VP MEMBER SERVICES Mike Sweet (AL)

Chickasaw Housing Authority Executive Director ChickasawHA.com chick604@bellsouth.net 251.457.6841



VP CR&D Dannie Walker (AL)

Ozark Housing Authority Executive Director OzarkHousingCommunity.org dwalker@ozarkha.org 334.774.8210



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Marion Housing Authority Board Chairman hacm@marionhousing.org 276.783.3381



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SERCulator Materials Deadline (October Issue)



SERCulator Mailing Date

NOV 4-5 SERC-NAHRO Executive Committee Meeting



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